

1975

APRIL 21

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 21, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 20 12:30 P.M.	FASHION SHOW AT SUNDAY BRUNCH Fashion Coordinator: Sybil Weinman.	HAROLD LEVINE BY DON BREITINGER Reservations (\$8.75):	ST. REGIS HOTEL OAK ROOM & KING COLE PL 3-4500.
April 20	METROPOLITAN JUVENILE STYLE MART SHOWINGS AT HOTEL McALPIN (April 20-27)		
Monday April 21 9:30 A.M.	FALL SHOWING IN CALIFORNIA By reservation. Contact: (213) 627-0806. (L.A.)	HELGA	722 SO. LOS ANGELES ST. SHOWROOM
Monday April 21 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 21st floor.	GAYLE KIRKPATRICK FOR TUDOR SQUARE (1407 BWAY)	500 CLUB 500 SEVENTH AVENUE Contact: 279-8120.
Monday April 21 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Adri, Donald Brooks, Erika Elias, Elinore Fishman, Stan Herman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Bill Smith, Ann Webster, Chester Weinberg, John Weitz. Commentary--Edith Raymond Locke. Parsons Award to Stanley J. Goodman--chairman of Board, The May Department Stores. (Black tie). Reservations: \$150.00. Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	NEW YORK HILTON HOTEL GRAND BALLROOM
Beginning Monday April 21	OPENING OF FALL/ WINTER COLLECTION Continuous by appointment. Contact: Karole Scutari, 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday April 21	FALL COCKTAIL AND EVENING FASHIONS By appointment. Contact: 799-6253.	MIRA DeMOSS	173 WEST 78TH STREET
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Alan Rosenberg, 675-7228.	GIOVANNI DE MOURA LTD.	7 WEST 22ND STREET SHOWROOM - 10TH FLOOR
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous showings by appointment. Contact: Graziella Lobo, 421-4638.	GIVENCHY NOUVELLE BOUTIQUE	145 EAST 52ND STREET 4TH FLOOR
Beginning Monday April 21	FALL AND WINTER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Graziella Lobo, 371-6646.	JEAN HALM-PARIS	ARIANE BRENER LTD. 145 E. 52ND-4TH FLOOR
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	JAN'S THINGS Contact: 524-8126.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 21- April 28	OPENING OF FALL COLLECTION Silk and cotton crochet fashions.	LACIS, LTD. BY PERICLIS GREK By appointment.	HOTEL GOTHAM PRIVATE SUITE Contact: Alina Roux, 737-7810.
Beginning Monday April 21	FALL COLLECTION IN CALIFORNIA Continuous by appointment.	MR. BLACKWELL Contact: (213) 627-5201 (L.A.)	719 SO. LOS ANGELES ST. SHOWROOM
Beginning Monday April 21	FALL-WINTER COLLECTION Continuous by appointment.	PIRETTA-FINLAND Contact: Graziella Lobo, 371-6646.	ARIANE BRENER LTD. 145 EAST 52ND-4TH FL.
Beginning Monday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	TIKTINER Contact: 391-1790.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 22 10:00 A.M.	PRESS PREVIEW: PHOTOGRAPHIC EXHIBIT To meet Lord Snowdon, Antony Armstrong-Jones, launching his photographic exhibit, "Assignments." By invitation. (Benefit at 6:30 P.M. -- see below). (Open to public, April 23-May 9). Contact: Meryle Kates, 679-7800, ext. 375.	B. ALTMAN & CO.	361 FIFTH (34TH ST) 6TH FLOOR
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Fashion show of "Gladabouts Collection" by Lois Anderson. By invitation. Thereafter continuous. Contact: Bernice Lewis, 524-6535.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 22 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO 3-0988. Publicity: Len Gerber, 752-2254.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 22 12:00 Noon Champagne	FIRST SHOWING OF SPORTSWEAR COLLECTION Fall sportswear collection, designed by Agatha Brown. By invitation. Publicity: Marianne Dube, 684-7750. Thereafter by appointment. Contact: 244-2250.	CABOT SPORT	1410 BROADWAY SHOWROOM - 14TH FLOOR
Tuesday April 22 1:15 P.M.	PREVIEW: FASHIONS FROM PARIS AND FINLAND Ariane Brener will present Fall collections by Piretta of Finland and Jean Halm of Paris (with Smorgasbord and Hors d'oeuvres). By invitation. Publicity: Hilary S. King Assoc., 371-4981. Thereafter by appointment. Contact: 755-6881.	PIRETTA OF FINLAND & JEAN HALM OF PARIS	145 EAST 52ND STREET SHOWROOM - 4TH FLOOR
Tuesday April 22 3:00 P.M.	BENEFIT SHOW BY KARL LAGERFELD Karl Lagerfeld will present his Fall 1975 Pret-A-Porter collection at benefit for the Memorial Sloan-Kettering Cancer Center. By invitation. Tickets: \$20.00. Contact: Brad Tonkin, 879-3000, ext. 2396. Press: Paulette Dufault, 759-6534.	THE HOUSE OF CHLOE	LINCOLN CENTER AVERY FISHER HALL
Tuesday April 22 6:30 P.M.	BENEFIT RECEPTION-- "ASSIGNMENTS-SNOWDON" Lord Snowdon will be the guest of honor at a champagne reception to preview his photographic exhibit. Benefit of Association Residence for The Aged. Honorary Chmn: Mrs. Abraham Beame, Mrs. Howard E. Cox, Mrs. John Eisenhower. General Chmn: Mrs. Stanley H. Weintraub. Tickets (\$25 each), contact: 685-6113.	B. ALTMAN & CO.	6TH FLOOR 361 FIFTH AVENUE

Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY RAINWEAR	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Wendy Samuel, 832-7100.	ISSEY MIYAKE	PARIS COLLECTIONS 543 MADISON-5TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 23 10:00 A.M. Coffee	PREVIEW: FALL AND WINTER COLLECTION By invitation. Publicity: Vera Bacal, PL 3-8421. Thereafter by appointment. Contact: 594-5010. (Show at 10:30 A.M.).	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 23 11:30 A.M.	PREMIERE SHOWING: FALL SPORTSWEAR & DRESSES By invitation. Thereafter by appointment. Contact: Irving Benson, 354-2087.	MARGIT BRANDT USA	512 SEVENTH AVENUE PENTHOUSE
Wednesday April 23 12:30 P.M.	FASHION SHOW AT LUNCHEON By reservation (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	GENE BERK FOR PAGANNE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 23 1:00 P.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: Francois Millet, 221-1033.	DANIEL HECHTER & HECHTER SPORT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 23 2:00 P.M.	PREVIEW OF FALL COLLECTION Also Mon., April 28 at 10:00 A.M. By reservation. Contact: 947-7457.	GEORGE SAMEN FOR KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 23 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR COLLECTION Show followed by reception. By invitation. Thereafter by appointment, at showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 23 6:30 P.M.	CACHAREL FASHION SHOW & BENEFIT COCKTAIL GALA "Les Jardins de Cacharel" -- fashion presentation of Jean Cacharel's Summer collection and cocktail gala to benefit the Reece School. Honorary Chairmen: Ambassador and Mrs. Louis de Guiringaud, Consul General and Mrs. Gerard Gaussen, Mrs. Ellen S. Reece. Co-chmn: Mrs. W. Loeber Landau, Mrs. Thomas E. Murray II, Mrs. Bernard Phillips. Tickets: \$15 single; \$25 couple; \$100 patron. Bloomingdale's contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	3RD FLOOR
Beginning Wednesday April 23	FALL COLLECTIONS BY GENE BERK Also g.b. 3. Continuous by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 512 Seventh, 11th fl. Contact: 565-2636.	DON SAYRES FOR GAMUT	FASHION TENNIS CENTER 512 SEVENTH AVE-2ND FL.
Thursday April 24 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW New fashion concepts in knitwear and swimwear for men, women and children. Participants include: Allied Chemical Corp.; American Cyanamid Co.; American Enka; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co. Tickets: \$15.00 each. Produced by Mia Grau. Contact: NKOA, MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Thursday April 24 12:30 P.M. Luncheon	FASHION SHOW AT ANNUAL BENEFIT LUNCHEON Spring & Summer fashions by John Kloss, Ralph Lauren, Clovis Ruffin, Malcolm Starr. Price: \$15.00, for benefit of American Society for Prevention of Cruelty to Animals. Commentator: Mary Alice Rice. Contact: PL 9-7010; or 755-1650.	ASPCA	HOTEL PLAZA TERRACE ROOM
Thursday April 24 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Shirley or Diana, 244-2700.	GINALA, GINESSA, AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday April 24 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Andrea Basile, PE 6-8888.	GUNTER	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday April 24 5:00 P.M.	OPENING OF FALL COLLECTION For press and buyers. By invitation. Contact: Mallory Tone, CI 7-1100, ext. 345.	ZANDRA RHODES OF LONDON	HENRI BENDEL 2ND FLOOR
Beginning Thursday April 24	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Saturday April 26 8:00 P.M.	"THE BALL OF THE PAINTED SCREEN" Hanae Mori will present Spring & Summer boutique and couture fashions: also preview of Fall couture. Guest of Honor: Ambassador Nobuyuki Nakashima, Consul General of Japan in N.Y. Buffet dinner: 9:00-11:00 P.M. Fashion show: 11:00 P.M. (Black Tie). Tickets per couple: \$75 to \$250. Contact: 789-2493.	BROOKLYN MUSEUM (COMMUNITY COLLEGE)	EASTERN PARKWAY AT WASHINGTON AVENUE (BROOKLYN)
Sunday April 27- May 2	FIFTY-SECOND KNITTING ARTS EXPOSITION Sponsored by Nat'l Assn. of Hosiery Mfrs., Nat'l Knitted Outerwear Assn., Nat'l Knitwear Mfrs., Assn--international exposition ranging from basic fibers and technologies to finished fabrics, sweaters, hosiery, packaging; fashion shows and seminars. Contact: Shumeyko/Wilson, 521 Fifth Ave., 986-0414.	KNITTING ARTS EXHIBITION	ATLANTIC CITY CONVENTION HALL-2ND FL.
Beginning Sunday April 27	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 265-3988.	MR. BLACKWELL (719 SO. LOS ANGELES ST.)	HOTEL WARWICK 65 W. 54TH (SUITE 2206)
Monday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-5726.	HANAE MORI BOUTIQUE & COUTURE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	10:00 A.M., KIKI HART BY GEORGE SAMEN (2nd show), 530 7th, 5th fl., 947-7457		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 28 11:00 A.M.	OPENING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment at 131 East Contact: Joan Blumberger, 524-2042.	MARY McFADDEN	760 PARK AVE-6TH FL. J. PATRICK LANNAN 71st Street, 4th floor.
Monday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers shows, April 30, May 6 at 2:30; May 8 at 2:00. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	OPENING: NEW KERASTASE- L'OREAL HAIR CARE CENTER Luncheon, by invitation. Contact: 753-5749.	LOUIS GUY D'	41 EAST 57TH STREET
Monday April 28 1:00 P.M.	OPENING OF FALL COLLECTION Also, Monday, May 5 at 1:00. By reservation. Contact: Don Friese, 594-0030.	RIZKALLAH FOR MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday April 28 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 28 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publ: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 28 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. <u>(Note change of time)</u> . Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 28 5:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter, showroom, 10th fl. Contact: 730-8014; 594-4484.	MAX AND MARILYN (530 SEVENTH AVENUE)	SARDI'S RESTAURANT 234 WEST 44TH STREET
Monday April 28 5:30 P.M.	OPENING OF FALL COLLECTION Also, May 5 and 12 at 5:30. By appointment. Contact: 225-9039.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1609
Beginning Monday April 28	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Helen Borger, CO 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 28	INTRODUCTION OF NEW KNIT COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 565-1025.	DAL KNITTERY BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Publicity: Betty Yarmon, 565-1025.	DALANI II BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

Beginning Tuesday April 29	OPENING OF FALL COLLECTION Re-opening of the Originala division. By appointment only. Contact: 695-5100.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. (Press, May 5 at 10:00 A.M.)	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION By appointment. Contact: Bob O'Donnell, 391-0114.	THE DiPALMA COLLECTION	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 28	OPENING OF FALL DRESS COLLECTION Continuous by appointment. Contact: Mr. Nemirov, 221-6252.	STAN HERMAN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Miss Fritz, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday April 28- May 9	OPENING OF FALL/ WINTER COLLECTION Presentation of Fall/Winter ready-to-wear fashions and bicentennial home furnishings collection. By appointment. Contact: Peggy Doukas, 751-8212.	MOUNTAIN ARTISANS (CHARLESTON, W. VA.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 28	OPENING OF FALL COLLECTION Also a group by Gloria Castaldo. Continuous by appointment. Publicity: Betty Yarmon, 565-1025.	RONA BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 28	FALL BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 28	OPENING OF ACTIVE SPORTSWEAR COLLECTION Continuous showings by appointment. Contact: 354-3600.	SPORTS EDITIONS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: LO 4-9194.	STEPHAN CASUALS BY SANDY KAYNE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 28	FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 623-8112; or CI 7-2200.	ERNST STRAUSS (217 E. 8TH, L.A.)	HOTEL GOTHAM SUITE 1801
Tuesday April 29 8:45 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment, in Suite 901. Contact: 751-0400.	HUBERT LATIMER FOR ATELIER 7	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 10:00 A.M. By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also, Tues., May 6 at 12:00 Noon.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA 4-0237.
Tuesday April 29 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment.	PAT SANDLER	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: CH 4-0600.
Tuesday April 29 2:30 P.M.	OPENING OF FALL COLLECTION Also Mon., May 5 at 2:30.	LEW PRINCE OF ALDRICH; LEW PRINCE II By reservation.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: 244-1872.
Tuesday April 29 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Also, Mon., May 5 at 3:30.	JOHN ANTHONY By reservation.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: 239-7080.
Tuesday April 29 4:30 P.M.	SHOWING OF FALL COLLECTIONS Show at 5:00. By invitation. Publicity: (Estevez)--Eleanor Lambert, MU 8-2130; (Eva Gabor)--Jody Donohue Associates, 688-8653. Thereafter at 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ANYTIME BY ESTEVEZ	HOTEL PLAZA BAROQUE ROOM
Tuesday April 29 4:30 P.M.	WOOLEN AND KNITTED FASHIONS FROM IRELAND By invitation. Contact: Rosemary Sheehan, 333-6420.	DONALD DAVIES OF DUBLIN	HOTEL GOTHAM EMBASSY RM-3RD FLOOR
Tuesday April 29 4:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, showroom, 20th floor. Contact: Esther Reifer, 695-4270.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Contact: Esther Reifer,
Beginning Tuesday April 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Gertrude, PE 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday April 29	OPENING OF FALL RAINWEAR COLLECTION Continuous by appointment. Contact: Jean Roberts or Grace Reeves, 524-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 30 9:00 A.M. & 3:00 P.M.	REPORT FROM EUROPE: PRET-A-PORTER Talon Fashion Center color slide presentation of Fall/Winter European ready- to-wear. Commentary: Lee Ennis, vice president fashion and design, Talon. By reservation. Contact: Janice Rotchstein, Peter Martin Assoc., 838-3050.	TALON ZIPPERS	CAFE COCO (39TH & 40TH) 555 SEVENTH AVENUE
Wednesday April 30 10:00 A.M.	OPENING OF FALL COLLECTION Also introducing Albert Nipon Everywear, a new collection of coordinated separates. By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON; & ALBERT NIPON EVERYWEAR	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday April 30 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 30 12:00 Noon	OPENING OF FALL COLLECTION Sportswear for Mel Mortman; dresses for The Kreisler Group. By invitation. Thereafter by appointment. Contact: Sportswear--Frances Miller, 564-1820. Dresses--Marilyn Pignoni, 221-0657.	JOHN KLOSS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

Wednesday April 30 12:00 Noon Luncheon	CHANEL FASHIONS AT BENEFIT LUNCHEON First American showing of Chanel's Paris collection. Hilson and Marion Feldman. Tickets: \$35.00 and \$50.00, for benefit of American Cancer Society, 19 West 56th Street, 586-8700.	AMERICAN CANCER SOCIETY	HOTEL PIERRE BALLROOM
Wednesday April 30 12:00 Noon Luncheon	LUNCHEON MEETING: CRAFTS-- ALL KINDS FROM ALL PLACES "Crafts: Cottage to Corporate--Small World or Big Business?" James Plaut - World Crafts Council; Karl Mann-Karl Mann Assoc.; Inger McCabe-China Seas. Prices: \$12.50, members; \$14.50, guests. Contact: 697-3744.	NAT'L HOME FASHIONS LEAGUE (41 EAST 42)	LA MAGANETTE (50TH ST) 825 THIRD AVENUE
Wednesday April 30 12:30 P.M.	FASHION SHOW AT LUNCHEON Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	EVE STILLMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 30 1:00 P.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 1:00 P.M. By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 30 2:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Contact: WI 7-5324. Publicity: Joanne Creveling, 586-2377.	CHRISTOPHER McDONNELL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 30 2:30 P.M.	OPENING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM-29TH FLOOR
April 30	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., LA 4-6968.		
Wednesday April 30 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Also May 6 and 8 at 4:30. By reservation. (Press show, Wed., May 7 at 11:30 A.M. By invitation). Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday April 30 5:00 P.M.	SHOWING OF FALL COLLECTION Designed by Bill Haire. By invitation. Thereafter by appointment in showroom, 13th floor. Contact: Marilyn Kawakami, 736-8868.	HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	MCGRAW HILL AUDITORIUM 1221 SIXTH AVENUE
Wednesday April 30 6:30 P.M.	OPENING OF FALL COLLECTION Show followed by cocktails. (Note change of date and time). By invitation. Thereafter in showroom, 3rd fl. Contact: Maggie Spring, 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HARKNESS HOUSE 4 EAST 75TH STREET
Beginning Wednesday April 30	OPENING OF FALL COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment. Contact: Mrs. Walker, 947-0964. P.R.: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday April 30	FALL AND COUNTRY WEAR Continuous by appointment. Contact: Jean Roberts or Grace Reeves, 524-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 1	9:00 A.M. & 3:00 P.M., TALON ZIPPERS Pret-A-Porter Slides, Cafe Coco, 838-3050		

Thursday May 1 9:00 A.M.	SHOWING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 1 10:30 A.M.	FALL RESIDENT BUYERS SHOW Also, 2:30. By reservation.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 1 11:00 A.M.	OPENING OF FALL COLLECTION Showing for press at 3:00. By invitation. Also, Tues, May 6 at 11:00. By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday May 1 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers' show at 5:00 P.M. By reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday May 1 12:30 P.M.	BENEFIT LUNCHEON Presented by Jo Hughes for benefit of Musicians Emergency Fund. By invitation.	MUSICIANS EMERGENCY FUND	ST. REGIS HOTEL ROOF
Thursday May 1 1:00 P.M.	OPENING OF FALL COLLECTION Publicity: Joanne Creveling, 586-2377. Contact: Celeste Lucci, WI 7-5324.	ANDREW ARKIN/ PIERRE BALMAIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday May 1 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 1	3:00 P.M., OSCAR DE LA RENTA (Press show, by invitation)		550 7th, LA 4-9350
Thursday May 1 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Also May 6 at 3:30. By reservation. Contact: Pamela Call, 391-0022.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 1	5:00 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Ave., 22nd fl., 221-6252		
Thursday May 1 6:00 P.M.- 9:00 P.M.	BENEFIT PREVIEW: DECORATORS SHOW HOUSE For benefit of Kips Bay Boys' Club. Tickets: \$25.00. (Open to public, May 2 through June 1. Tickets: \$4.00). Contact: Calisch Assoc., 489-8420 or Helen Hollerith at Show House, 988-5533.	KIPS BAY BOYS CLUB, INC. (1930 RANDALL, BRONX)	14 EAST 68TH STREET)
Beginning Thursday May 1	OPENING OF FALL COLLECTION Continuous by appointment. Contact: BR 9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Thursday May 1	FALL COLLECTION BY LEAMOND DEAN Continuous by appointment. Contact: Sidney Blumberg, 947-3850.	H. H. LTD. (TOWNCLIFFE)	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Friday May 2 9:00 A.M.& 12:00 Noon	PRET-A-PORTER-- TWO SHOWINGS Prices: Breakfast--members, \$15.00; guests, \$12.00; Luncheon--members, \$20.00; guests, \$25.00. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM

Friday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION Contact: Joelle Enfru, 391-1296.	TED LAPIDUS DIFFUSION Publ: Tom Foster at Liaison Agency,	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 355-7310.
Friday May 2 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	BETSE CANN FOR TEECA, INC. Contact: 564-1947.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 2	12:00 Noon, THE FASHION GROUP, Pret-A-Porter, Luncheon show.	Contact: CI 7-3940	
Monday May 5 9:00 A.M.	SHOWING OF FALL COLLECTION Also Wed., May 7 at 6:00.	JON MANDL (2420 SO.GRAND,L.A.) Thereafter by appointment.	HOTEL GOTHAM PRIVATE SUITE Contact: (213)748-5228.
Monday May 5 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Publicity: Eleanor Lambert, MU 8-2130.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: 239-4155.
Monday May 5 11:00 A.M.	SHOWING OF FALL SPORTSWEAR By reservation. Thereafter by appointment.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: 221-4200.
Monday May 5 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' shows, May 6 and 7 at 12:00 Noon.	GEOFFREY BEENE; BEENE BAG Contact: LW 4-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 5	1:00 P.M., MALCOLM STARR (2nd show), 530 Seventh Ave., 20th fl,	594-0030	
Monday May 5 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	MARITA BY ANTHONY MUTO Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 5	2:30 P.M., LEW PRINCE (2nd show), 530 Seventh Ave., 12th fl.,	244-1872	
Monday May 5 3:30 P.M.	OPENING OF FALL COLLECTION By invitation only. Thereafter, 66 West 38th St., 3rd fl.	TRACY MILLS FOR MILLS & COMPANY Contact: 221-6374.	THE CLUB CECIL 161 EAST 54TH STREET
Monday May 5 5:00 P.M.	SHOWING OF FALL COLLECTION First American ready-to-wear collection designed by Karl Lagerfeld. By invitation. Thereafter by appointment, 10 West 57th St., 7th floor. Contact: Pat Tennant, CI 7-1100, ext. 305.	CHLOE-NEW YORK (10 WEST 57TH STREET)	117 EAST 57TH STREET GALLERIA - MAIN FLOOR
May 5	5:30 P.M., HELGA (2nd show), Hotel Gotham, Suite 1609,	225-9039	
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment.	CHRISTIAN DIOR-N.Y. Contact: Marie Bottone, LO 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous showings.	MIGNON BY DOROTHY FARBO Contact: Helen Mignon, BR 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday May 5	OPENING OF FALL COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

Beginning Tuesday May 6 9:15 A.M. SHOWING OF FALL COLLECTION Two showings daily, May 6-9, and May 12-14, at 9:15 A.M. and 2:15 P.M. By appointment. Contact: Jim Harp, (213) 462-6377. HOLLY'S HARP-CALIFORNIA (950 N.CAHUENGA BLVD,L.A.) HOTEL PLAZA SUITE 1401

Tuesday May 6 9:00 A.M. PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 736-6180. D D DOMINICK 550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

Tuesday May 6 10:00 A.M. OPENING OF FALL COLLECTION By invitation. Thereafter in showroom, 24th fl. Contact: Doris Smith, 563-3040. WILLI SMITH (530 SEVENTH AVENUE) FASHION TENNIS CENTER 512 SEVENTH AVENUE

May 6 10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626

Tuesday May 6 11:00 A.M. OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223. VICTOR JORIS 500 SEVENTH AVENUE CUDDLECOAT SHRM-5TH FL.

May 6 11:00 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh Ave., 11th fl, LA 4-9350

May 6 12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Ave., 23rd fl, LA 4-0237

May 6 12:00 Noon, GEOFFREY BEENE & BEENE BAG (2nd show), 550 7th, 4th fl, LW 4-0454

Tuesday May 6 12:15 P.M. FALL SHOWING AND PICNIC SNACK By invitation. Thereafter by appointment. Contact: 989-5384. MRS. H. WINTER FOR YESTERDAY'S NEWS TOWN HOUSE GARDEN

May 6 1:00 P.M., HOUSE OF BRANELL (2nd show), 530 Seventh Ave., 27th fl., 736-6983

Tuesday May 6 2:00 P.M. FALL SPORTSWEAR BY CLOVIS RUFFIN By invitation. Publ: Joanne Creveling, 586-2377. Showroom, 8th fl, 221-0644. RUFFINSPORT (550 SEVENTH AVENUE) HOTEL BILTMORE BOWDEN ROOM - LOBBY

May 6 2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, LA 4-6968

May 6 3:30 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 16th floor, 391-0022

Tuesday May 6 4:00 P.M. FALL DRESSES BY CLOVIS RUFFIN By invitation. Publ: Joanne Creveling, 586-2377. Showroom, 8th fl., 221-0644. RUFFINWEAR (550 SEVENTH AVENUE) HOTEL BILTMORE BOWDEN ROOM - LOBBY

May 6 4:30 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl, LO 3-1600

Tuesday May 6 5:30 P.M. 76TH ANNUAL FASHION SHOW Presented by School of Art and Design. Tickets: \$10.00. Contact: 636-3465. PRATT INSTITUTE (FASHION DESIGN DEPT) N.Y. HILTON HOTEL TRIANON ROOM

Tuesday May 6 6:00 P.M.-8:00 P.M. SHOWING OF FALL COLLECTION By invitation. Show at 7:00. Thereafter by appointment, at showroom, 11th floor. Contact: PE 6-9601. CALVIN KLEIN (205 WEST 39TH STREET) 599 BROADWAY (HOUSTON STREET)

Beginning Tuesday May 6 OPENING: MARY MATISE AND RUFUS BARKLEY Continuous by appointment. Contact: 736-3075. JIMMAE 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

May 6- INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN
May 8 Contact: International Trade Shows, 545 Fifth Ave., MU 7-1185

Wednesday SHOWING OF FALL JEAN MUIR/AMERICA PLACE TO BE
May 7 COLLECTION (10 WEST 57TH STREET) ANNOUNCED
9:30 A.M. Jean Muir's first ready-to-wear collection, to be made in America. By invitation. Thereafter, 7th floor. Contact: Pat Tennant, CI 7-1100, ext.305.

Wednesday PREVIEW OF SIBLEY-COFFEE ST. REGIS HOTEL
May 7 FALL COLLECTION (37 WEST 57TH STREET) VERSAILLES ROOM
10:30 A.M. By invitation. Thereafter at showroom, 9th floor. Contact: 758-2341.

May 7 10:30 A.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 16th fl, 391-0022

May 7 11:30 A.M., TRIGERE (Press show), by invitation, 550 7th, 16th fl, LO 3-1600

May 7 12:00 Noon, GEOFFREY BEENE & BEENE BAG (3rd show) 550 7th, 4th fl, LW 4-0454

Wednesday PRESS SHOWING GIORGIO DI SANT'ANGELO 550 SEVENTH AVENUE
May 7 OF FALL COLLECTION SHOWROOM - 9TH FLOOR
1:00 P.M. By invitation. Buyers' show at 3:00 P.M. Thereafter by appointment. Contact: 239-4155.

Wednesday OPENING OF FALL SCOTT BARRIE FASHION TENNIS CENTER
May 7 COLLECTION (530 SEVENTH AVENUE) 512 SEVENTH AVENUE
2:00 P.M. By invitation. Thereafter in showroom, 3rd floor. Contact: 354-7830.

May 7 3:00 P.M., GIORGIO DI SANT'ANGELO (Buyers show), 550 Seventh, 9th fl, 239-4155

Wednesday PRESS SHOWING OF CATHY HARDWICK & FRIENDS FASHION TENNIS CENTER
May 7 FALL COLLECTION (1411 BROADWAY) 512 SEVENTH AVE-2ND FL.
4:00 P.M. By invitation. Contact: Tom Snowdon, 221-7545.

Wednesday BOUTIQUE AND COUTURE SAZ 550 SEVENTH AVENUE
May 7 FALL COLLECTION SHOWROOM
5:00 P.M. Cocktails at 4:30. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.

Wednesday OPENING OF FALL ADDENDA/ADDENDA'S GAMBIT MFRS. HANOVER TRUST
May 7 COLLECTION BY PATTI CAPPALLI (1407 BWY) 530 SEVENTH AVENUE
5:15 P.M. By invitation. Contact: Denise Teiter, 391-1650.

Wednesday SHOWING OF FALL MICHAEL NOVARESE HOTEL PLAZA
May 7 COLLECTION (711 NO.LA CIENEGA, L.A.) PRIVATE SUITE
6:00 P.M. Also, Thurs., May 8 at 6:00 P.M. By reservation. Contact: (213) 652-9010.

May 7 6:00 P.M., JON MANDL (2nd show), Hotel Gotham, private suite, (213) 748-5228

Beginning OPENING OF FALL MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE
Wednesday COUTURE COLLECTION SHOWROOM - 18TH FLOOR
May 7 Continuous by appointment. Contact: 279-5012.

Thursday OPENING OF FALL BIEFF-HERRERA HOTEL PLAZA
May 8 COLLECTION (35 WEST 57TH STREET) CRYSTAL ROOM
8:30 A.M. (Breakfast). By reservation. Contact: Barbara Ottaviani, 691-1666.

Thursday OPENING OF FALL RONALD KOLODZIE FOR PLACE TO BE
May 8 COLLECTION CONCEPT VII (530 SEVENTH) ANNOUNCED
9:45 A.M. By invitation. Thereafter by appointment, 6th floor. Contact: 695-7715.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: 354-6340.
Thursday May 8 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation only. (Note change of place). Contact: Johanna Burke, 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	141 WEST 40TH STREET 6TH FLOOR
May 8	2:00 P.M., BILL BLASS (4th show), 550 Seventh Ave., 17th floor, LA 4-6968		
May 8	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340		
Thursday May 8 4:30 P.M. Cocktails	PRESS SHOWING: FIRST AMERICAN COLLECTION Showing of complete ready-to-wear, sportswear, handbags, accessories, etc. By invitation. Also, May 12 and 14 at 5:00. Contact: Kathy Lecube, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWERS (645 FIFTH) MAIN FLOOR
May 8	4:30 P.M., TRIGERE (4th show), 550 Seventh Ave., 16th fl, LO 3-1600		
May 8	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, private suite (213) 652-9010		
May 12	5:00 P.M., ROBERTA DI CAMERINO (2nd show), Olympic Towers, 355-7600; 355-7618		
May 12	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039		
Monday May 12- May 23	SHOWING OF FALL COLLECTION By appointment. Contact: (415) 989-3777.	RENEE HELGA HOWIE (SAN FRANCISCO)	REGENCY HOTEL PRIVATE SUITE
May 12- May 15	INTERSTOFF-FABRICS FAIR IN FRANKFURT, GERMANY Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788		
May 12	FALL HANDBAG MARKET WEEK -- Nat'l Handbag Assn., 347 Fifth Ave., MU 3-6969		
Monday May 12- May 21	FALL LINGERIE MARKET WEEKS "Reflections"--daily 9:30, 10:30 and 2:30. (Resident buyers, Thurs., May 1). By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 12- May 23	FALL INTIMATE APPAREL SHOWINGS Informal modeling daily, May 12-23. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 12- June 20	OPENING OF FALL JEWELRY COLLECTIONS Continuous by appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Tuesday May 13 9:00 A.M. Coffee	PREMIERE SHOWING OF LOUNGEWEAR COLLECTION Featuring Bonnie Cashin's concepts for contemporary living -- first preview showing of loungewear for new division of Evelyn Pearson, Inc. Show at 9:30. By invitation. Thereafter at 350 Fifth Ave., 2nd floor. Contact: LA 4-8030.	BONNIE CASHIN FOR EVELYN PEARSON	600 MADISON (58TH ST) HERMAN MILLER (2ND FL)
Tuesday May 13 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-6038.	HIROKO	64 WEST 36TH STREET SHOWROOM - 15TH FLOOR

Tuesday May 13 2:30 P.M.	SPORT COUTURE--"FOR THE GAME AND AFTER" First collection presented by this new firm -- a joint venture of the Colgate Palmolive Co. and Anne Klein Studio, Inc. For press and buyers, by invitation. Publicity: Eleanor Lambert (Brick Saint John), MU 8-2130.	PENFOLD BY ANNE KLEIN	PLACE TO BE ANNOUNCED
Tuesday May 13 4:00 P.M.	PREVIEW OF FALL LOUNGEWEAR By invitation. Thereafter,	RONALD KOLODZIE/CONCEPT VII FOR EYE-FUL LINGERIE 149 Madison, 8th fl. Contact: Ken Polsky, 679-2270.	401 PARK AVE. SOUTH 10TH FLOOR
Tuesday May 13 6:00 P.M.- 8:00 P.M.	TENNIS FASHIONS BY WILLI SMITH Tennis fashions presented by Marcrest Knitting Mills and Cotton Incorporated. By invitation. Contact: Bruce Pachter, 354-0808.	MARCREST KNITTING MILLS & COTTON INCORPORATED	119 WEST 40TH STREET 13TH FLOOR
Wednesday May 14 9:00 A.M.	LEISURE AND SLEEPWEAR-- FALL COLLECTIONS Showing of leisure and sleep clothes designed by Chloe, Maxime de la Falaise, Carol Horn, Cindy Luthey and Jean Muir. By invitation. Thereafter by appointment, 7th fl. Contact: Pat Tennant, CI 7-1100, ext. 305.	BENDEL'S STUDIO	10 WEST 57TH STREET HENRI BENDEL
Wednesday May 14 10:30 A.M.	PREVIEW OF NEW MAN-MADE FURS Thereafter in Russell Taylor showroom, 512 Seventh Ave., 11th floor. Contact: Iris Von Cirmon, 565-2636.	BEN KAHN & RUSSELL TAYLOR	HOTEL PLAZA CRYSTAL ROOM
Wednesday May 14 2:30 P.M.	SHOWING OF FALL FASHIONS By invitation. Contact: Jill St. Ambrogio, 777-6480.	LADY MADONNA (137 FIFTH AVENUE)	PEKING PARK RESTAURANT 100 PARK AVENUE
Wednesday May 14 4:30 P.M.	PREVIEW: SLEEPWEAR AND LOUNGEWEAR For press and buyers. By invitation. Contact: 685-7900.	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	PLACE TO BE ANNOUNCED
May 14	5:00 P.M., ROBERTA DI CAMERINO (3rd show), Olympic Towers, 355-7600; 355-7618		
Tuesday May 20 12:00 Noon Luncheon	BENEFIT SHOW BY ISRAELI DESIGNERS All-Israeli fashion show for benefit of Bonds for Israel--modeled by celebrities. Fashion show producer and director: Vera Bacal. Admission: \$15.00 plus minimum purchase of \$1000.00 Israel Bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	WALDORF-ASTORIA BALLROOM
Wednesday May 21 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: "MAY FESTIVAL" Introducing women's new apparel fabrics for Spring 1976, all in Trevira. Also, May 22, 4:00-6:00 P.M. By invitation for manufacturer and press. Contact: Ellen Sweeney, Hoechst Fibers, 869-3850.	TREVIRA	BROOKE INDUSTRIES 1350 SIXTH AVENUE
Thursday May 22 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: David Babcock, president, May Dept. Stores. Awards to outstanding alumni. By invitation. Contact: RoseAnn Pepe, TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 24	FALL READY TO WEAR SHOWINGS IN DALLAS (May 24-29)		
Beginning Wednesday May 28 7:00 A.M.	ANNUAL BREAKFAST FASHION SHOWS Also, May 29, 30, June 3, 4, 5, 6, 10, 11 at 7:00 A.M. Show at 8:00 A.M. Afternoon performances (4:30 P.M.): May 29, June 2, 5, 9. Contact: OX 5-1200.	DEERING MILLIKEN	WALDORF-ASTORIA BALLROOM

May 31 THIRTY-FOURTH SEMI-ANNUAL DISPLAY MARKET (May 31-June 3). Contact: 684-0677

June 1 SEMI-ANNUAL NAT'L BOUTIQUE SHOW AT HOTEL McALPIN (June 1-4) Contact: 524-5024

Tuesday FUR SWAKARA EL MOROCCO
 June 3 FASHION SHOW (575 MADISON AVENUE) 307 EAST 54TH STREET
 5:30 P.M.- Fashion show at 6:30. By invitation. Contact: Oonagh Delaney, 755-2130.

June 3 TEXPO 1975 - AMERICAN APPAREL FABRICS EXHIBITION AT N.Y. COLISEUM (June 3-5)

Wednesday PREVIEW OF BILL BLASS 550 SEVENTH AVENUE
 June 4 FUR COLLECTION FOR REVILLON SHOWROOM - 9TH FLOOR
 10:00 A.M. By invitation. Thereafter at 333 Seventh, 9th fl. Contact: LO 5-4122.

Wednesday FALL AND WINTER BEN KAHN WHOLESALE FASH. INST. OF TECH.
 June 4 FUR COLLECTION (150 WEST 30TH STREET) 227 WEST 27TH STREET
 11:30 A.M. By invitation. Thereafter at showroom, 13th floor. Contact: 279-0633.

Friday PRESS PREVIEW: CHRISTIAN DIOR FURS; 345 SEVENTH AVENUE
 June 6 FALL-WINTER FURS LAWRENCE KAYE FURS SHOWROOM - 21ST FLOOR
 10:00 A.M. By invitation. Thereafter at 10:30 and 2:30. Contact: 695-8340.

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

MAURICE ANTAYA 530 Seventh Avenue, 5th floor, 594-5040

BANFF INT'L BY GIANNI FERRI 1410 Broadway, 4th floor, 247-2662

BRENNER COUTURE; BRENNER BEES 498 Seventh Avenue, 5th floor, 239-1150

CABOT KNITS; KNIT BAZAAR 1410 Broadway, 14th floor, 244-2250

CACHAREL 530 Seventh Avenue, 9th floor, 947-4406

DESIGN CONCEPTS 530 Seventh Avenue, 4th floor, 391-1906

DESIGN THAI; STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530

DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor. 354-8336

HERBERT GALLANT: GALLAVANTER 205 West 39th Street, 8th floor, 524-7285

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